



Cologne Conference
on Lung Cancer

6-7 APRIL 2017 | GERMANY

1. Cologne Conference on Lung Cancer

6-7 April 2017 – Cologne

Host Organization: Network Genomic Medicine
University Hospital Cologne (AöR)
Bettenhaus E.0.010 a/b
Kerpener Straße 62
50937 Köln
Internet: www.cologne-clc.com

Congress Organizer: Kongress- und Kulturmanagement GmbH
Karl-Liebknecht-Straße 17-21
99423 Weimar

Industrial Forum | Sponsoring: René Thäsler
Coordination Industrial Forum:

Phone: +49 3643 2468-114
E-Mail: rene.thaesler@kukm.de

Congress Venue: Maritim Hotel Köln
Heumarkt 20
50667 Köln

Registration Forms for Exhibitors & Sponsors



Cologne Conference
on Lung Cancer
6-7 APRIL 2017 | GERMANY



Network
Genomic Medicine
Lung Cancer



UNIKLINIK
KÖLN

LungCancerGroup
Cologne



Centrum für
Integrierte Onkologie
Köln Bonn

Dear ladies and gentleman,

from 6 - 7 April 2017 the first **Cologne Conference on Lung Cancer (CCLC)** will take place at the Maritim Hotel Köln. The chairs are Prof. Jean-Charles Soria (Inst. Gustave-Roussy, FR), Prof. Roman Thomas, Prof. Reinhard Büttner and Prof. Jürgen Wolf (University Hospital Cologne).

This conference brings together the best international specialists of lung cancer research to discuss the current challenges in diagnostics and therapy with topics like personalized immunotherapy, clonal heterogeneity and resistance, targeted therapy of SCLC as well as *undruggable targets*.

The 1st Cologne Conference on Lung Cancer has an interactive orientation with a strong focus on discussion. We expect about 800 European participants.

We invite you to engage your organization in this top-class meeting in Cologne.

The Maritim Hotel in Cologne is situated directly on the riverbanks of the Rhine – it is the perfect place for a conference with first class speakers. Use this opportunity to present your organization on the CCLC.

With best regards,
Your scientific leadership



Prof. Jean-Charles Soria



Prof. Roman Thomas



Prof. Reinhard Büttner



Prof. Jürgen Wolf

www.cologne-clc.com

www.cologne-clc.com

GENERAL INFORMATION

CONFERENCE VENUE

Maritim Hotel
Heumarkt 20
50667 Köln

DATE

Thursday, April 6th to Friday, April 7th, 2017

INTERNET – Details of Program

www.cologne-clc.com

CONGRESS CHAIRS:

Prof. Dr. Jean-Charles Soria (Paris, France)
Prof. Dr. med. Roman Thomas (Germany)
Prof. Dr. med. Reinhard Büttner (Germany)
Prof. Dr. med. Jürgen Wolf (Germany)

Cooperations of University Cologne

- GUSTAV ROUSSY – Cancer Campus Grand Paris
- Network Genomic Medicine Lung Cancer Cologne
- LungCancerGroup, Cologne
- CIO – Center for Integrated Oncology, Cologne/Bonn

SCIENTIFIC TOPICS

- Personalized immunotherapy
- Clonal heterogeneity and resistance
- Undruggable mutations
- Targeted therapy of SCLC
- Current developments in predictive diagnostics (liquid biopsy, mutational load etc.)

IMPORTANT DATES

28.02.2017 – Deadline early bird registration for participants (also industry)

01.03.2017 – Deadline industry exhibition & sponsorship

05.04.2017 – Installation industry exhibition

06.04.2017 – Get Together in Köln Sky (with costs)

PROFESSIONAL CONGRESS ORGANIZER



P.O. Box 36 64
99407 Weimar

Phone: +49 3643 2468-0
Fax: +49 3643 2468-31
E-Mail: info@kukm.de
URL: www.kukm.de

Contact Person:

René Thäsler
BL

Coordinator Industrial Forum & Sponsorship

Phone: +49 3643 2468-114
E-Mail: rene.thaesler@kukm.de

Notes

Please send the registration forms via mail to KUKM GmbH, including your own sponsorship contracts, if necessary. Industry sponsorship contracts must be issued in the name of the University Hospital Cologne (AöR).

Please check your desired benefits.

Sponsorship Package PLATIN25.000,00 Euro

You will receive the following benefits with registration for sponsorship package PLATIN:

- **30 sqm** Premium-exhibition space with favored placement (considering the building restrictions)
- **12** exhibition passes | full conference registration
- **Conference Bags** (exklusive)
The sponsor provides about 800 conference bags with pens and pads. The arrangement takes place in mutual agreement.
- **Banner advertisement and presentation of company logo** on the website / flyer
- **Advertisements** in conference booklet
- **Company logo in exhibitor's list – separated and highlighted**
- **Company or product presentation** respectively brief description of company in the program (300 signs free of charge)
- **Nomination as platin sponsor with company logo and link on the homepage of the conference website www.cologne-clc.com**
- **Nomination as platin sponsor in the conference program, invitation flyer and also with the company logo during the breaks in the plenary hall**

Sponsorship Package GOLD20.000,00 Euro

You will receive the following benefits with registration for sponsorship package GOLD:

- **15 sqm** exhibition space
- **6** exhibition passes | full conference registration
- **Lanyards – optional and exclusive**
The sponsor provides about 800 lanyards with the company logo to clip the participant's badges.
- **Banner advertisement and presentation of company logo** on the website / flyer
- **Advertisement** in the conference booklet
- **Nomination as gold sponsor with company logo and link on the home page of the conference website www.cologne-clc.com**
- **Nomination as platin sponsor in the conference program and invitation flyer**

Signature

All prices given are net prices exclusive of the current valid value added tax. By signing, you agree with the terms and conditions of KONGRESS- und KULTURMANAGEMENT GMBH, acknowledge them as binding and agree to their application.

Company name	Phone
Internal order number space (if needed)	Fax
Customer's name	E-Mail
Address	Date, legally binding signature, firm stamp

Sponsorship Package SILVER 15.000,00 Euro

You will receive the following benefits with registration for sponsorship package SILVER:

- **10 sqm** exhibition space
- **4** exhibition passes | full conference registration
- **Material on display**
- **Inserts** in congress bags
- **Nomination as gold sponsor with company logo and link on the homepage of the conference website www.cologne-clc.com**
- **Nomination as platin sponsor in the conference program and invitation flyer**

Sponsorship Package BRONZE 7.500,00 Euro

You will receive the following benefits with registration for sponsorship package BRONZE:

- **6 sqm** exhibition space
- **2** exhibition passes | full conference registration
- **Presentation of company logo** in exhibitor's list

Entry in exhibitor's list – Request to the transparency requirements of the FSA-code

Each exhibitor receives an entry in the exhibitor's list including the name of the company, post code, town and number of stand free of charge.

Please sign in the initial for the entry in exhibitor's list.

Company's name (exactly upper and lower case)

Postal code, city

Please tick off if you desire the announcement of your support according to the directives and the extended transparency requirements of the FSA-code.

no announcement desired

please publish the support fee

Exhibition Space

You order the exhibition space only. If you need additional carpet or booth construction, we will gladly help you finding the correct contact person.

The allocation of exhibition spaces occurs to the incoming of your registration forms.

Signature

All prices given are net prices exclusive of the current valid value added tax. By signing you agree with the terms and conditions of KONGRESS- und KULTURMANAGEMENT GMBH, acknowledge them as binding and agree to their application.

Company's name	Phone
Internal order number space (if needed)	Fax
Customer's name	E-Mail
Address	Date, legally binding signature, firm stamp

REGISTRATION FOR ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional conference registration for industry representatives

The particular company is able to register own staff members for purpose of education. This occurs on a separate order with first and last name and on account.

Early bird ticket 299,00 €/per ticket (detailed scale of the registration deadlines on the website)

Lanyards/Laces

This sponsorship opportunity is an exclusive promotion measure. Furthermore it's possible to provide your own lanyards / laces for all participants. The delivery of lanyards / laces must be made in advance of the event. You should send a sample of your laces until 1.2.2017 for release to the professional congress organizer.

Lanyards/Laces
2.500,00 € (exclusive)
exclusive production costs, if it's not necessary to provide your own lanyards

Sponsoring of conference bags

The sponsor provides 500 congress bags with pens and notebooks for the participants at the conference venue. The sponsor will be presented on the websites and the main program.

Conference bags
1.500,00 € (exclusive)
exclusive production costs of the conference bags

Inserts in conference bags and material on display at registration

You can assemble one insert per conference bag or material for display on the display table which will be located directly close to the registration. The host and congress organizer need a sample of the insert in advance of the event for assesment.

Inserts in conference bags
500 € overall for a maximum of 600

Material on display at registration
250 € per piece (maximum 500 pieces)

Banner advertisement in the Internet

Your banner ad will be presented on the conference website beside other companies.

Banner advertisement
1.000,00 €

Adverts in the conference booklet

The sponsor gets the opportunity to place adverts in the congress booklet.

Adverts in the conference booklet
1.500,00 € per advert

Company- or product presentation respectively briefly company description in the program booklet

Company- or product application
50,00 € per 100 signs extra

Signature

All prices given are net prices exclusive of the current valid value added tax. By signing you agree with the terms and conditions of KONGRESS- und KULTURMANAGEMENT GMBH, acknowledge them as binding and agree to their application.

Company's name	Phone
Internal order number space (if needed)	Fax
Customer's name	E-Mail
Address	Date, legally binding signature, firm stamp

§ 1 - Scope of the Terms

These business terms shall apply to all performances of KUKM. These terms therefore also apply to all future business relationships, even if they are not explicitly agreed again. The terms are considered accepted at the latest upon receipt of the performance of services. We hereby expressly contradict any and all adverse confirmations of customers referring to their terms and conditions.

§ 2 - Contract and Conclusion of a Contract

All contracts with KUKM require the written form. Contracts on performance must be drawn up by the customer on the enclosed form and require acceptance of these participation terms. A contract becomes binding for the customer upon signature by the customer. The customer is committed to the proposal for 6 weeks following receipt of registration by KUKM. KUKM's written confirmation of the contract signifies conclusion of contract between the customer and KUKM.

If the specifications of the confirmation deviate from the registration of the customer, unless the customer objects within 2 weeks following receipt of the confirmation, conclusion of contract takes place in accordance with these specifications or contents of the confirmation. This condition applies only if the customer is a dealer.

If the customer is not a dealer, the customer has one week following receipt of confirmation (in which the specifications deviate from registration) to reconfirm the deviation in writing. If this does not take place, KUKM is no longer bound to the proposal which differs from the registration requirements.

The same applies when the original customer order is not confirmed in writing within 6 weeks by KUKM.

§ 3 - Performances

1. Industrial and trade fairs / stand rental

KUKM is required to produce an exhibition plan and to allocate the stand sites at its own discretion. This will be carried out following the wishes of the customer regarding location of the stand insofar as possible. KUKM may, if circumstances demand and demonstrating the reasons for this – deviate from the contractual specifications – to make minimal alterations to the stand's size and its measurements (stand width and depth). The above does not on any account entitle the customer on his part to withdraw from the contract. If the space allotted or a substitute space is not available caused by the fault of KUKM, the customer is then entitled to a refund of the contractual price. Further claims in this case, in particular for compensation are debarred. This does not apply to any wilful or grossly negligent breach of duty on the part of KUKM. A breach of duty by a statutory representative or auxiliary person of KUKM is deemed to be the equivalent of a breach of compelling reasons. A compelling reason is in particular when the sponsored event or the sponsored project proves to be unfeasible due to circumstances for which

duty by KUKM. The location of the stand allotted to the customer will be detailed on a plan. The plan will contain in as much detail as possible the coverage of the stand. It is in the customer's interests to verify the correctness of the plan before setting up the stand. The details in the plan are for information only and non-binding. The details of the plan may be subject to certain changes. Any objection to the stand's location as specified in the plan must be submitted within eight days. Once this deadline has been exceeded, the suggested location is taken to be agreed to by the customer.

2. Erection and preparation of the event stand

The customer is required to comply with the technical regulations at the event location when erecting and equipping the event stand. The technical regulations in operation at the event site are part of the contract and will be included with these terms. If the technical guidelines are not followed or if defects uncovered before the event begins are not corrected, operation of the stand, possibly the event itself may be prohibited in the interests of all event participants.

3. Advertising/printed promotional material

The customer shall submit any samples for advertising or printed promotional material on film or ISDN together with colour printing proofs. The customer must independently ensure at his own cost and own risk that the samples arrive at the destination specified by KUKM by the date given. If the colour proof does not arrive with the ISDN transfer, KUKM will not accept any guarantee for true-ness of colour.

If event articles e.g. flyers, etc., samples or articles to be provided by the customer such as bags, etc. have not been submitted to KUKM by the date given at the location specified, the customer is no longer entitled to the performances ordered through KUKM. In such a case KUKM is entitled – insofar as this is an option – to provide a substitute for the services and charge the costs to the customer. The resulting costs including incidental additional costs must be reimbursed to KUKM by the customer. If KUKM does not exercise this entitlement, KUKM will receive the agreed remuneration for the subcontracted performances less the expenditure saved. Saved expenditure is limited to 10% of the remuneration for the services which have not been performed or part performed. However, the customer is eligible to prove that KUKM has had higher savings on expenditure.

4. Sponsoring

The details of the sponsoring payments shall be agreed individually with the customer. Agreement to sponsor requires the customer to contribute to the financing of the total event. The customer has the opportunity to attend, that is to say, appear as sponsor within the framework of the events or the services performed by KUKM. The details of which shall be reconciled with the customer within the framework of a separate contract. A sponsoring contract may only be cancelled by either party for KUKM is responsible or there are unforeseeable and/or unavoidable circumstances, in particular licencing requirements, statutory prohibitions or force majeure.

§ 4 - Remuneration/Payment Conditions

The invoice will be dispatched to the customer at the same time as the confirmation. Unless otherwise agreed, the invoice shall be paid by 10 days after date of invoice at the latest, no discounts will be made. Payment is deemed to have been made when the KUKM has access to the credited amount. KUKM is entitled to withdraw from the agreement if no payment has been registered by the start of the event. In a case of default of payment, KUKM claims for compensation will be in accordance with § 5 no. 2 of these terms.

The prices listed are net, statutory sales tax will be added. The prices are valid for the duration of the event.

All reminders to pay will be charged at a rate of EUR 2.50. KUKM reserves the right to claim greater compensation due to default of payment. The customer retains the right to prove there has been less damage due to default.

If the customer defaults on payment, KUKM is entitled to demand interest from the pertinent date. The interest charged for default of payment, inasmuch as the customer is a consumer, will be 5% above the current base rate, if no consumer is involved, then the rate is 8% above the current base rate. The higher level of interest will be applied if KUKM demonstrates a higher encumbrance.

§ 5 - Cancellation

The customer and KUKM may only cancel the agreement in writing for a compelling reason. A no-tice period is not required. A compelling reason is in particular when the event proves to be unfeasible due to unforeseeable and/or unavoidable circumstances, in particular force majeure, licencing requirements or statutory prohibitions.

If the agreement is cancelled by the customer or if the agreement is cancelled due to circumstances within the customer's control, KUKM shall receive the agreed remuneration for the performances minus the saved expenditure. Saved expenditure is limited to 10% of the remuneration for the services which have not been performed or partly performed. However, the customer is entitled to prove that KUKM has made higher expenditure savings.

If a customer does not attend an event without there being compelling reasons for this, and the services he ordered contractually were therefore not made use of, he is still required to pay the remuneration in full unless a replacement interested party is found at short notice requiring the same services. In such a case, the customer will be invoiced only 20% of the agreed remuneration to cover the associated additional expense. The customer is entitled to prove that KUKM's additional expense was less.

§ 6 - Liability/Compensation Claims

Guarantee and compensation claims by the customer shall conform to the statutory regulations insofar as nothing else has been arranged.

Customer claims against KUKM for contractual or criminal claims are debarred. This exclusion does not however extend to damage claims due injury of life, body or health, when KUKM is responsible for gross breach of duty, and for any other damage which is based on wilful or grossly negligent breach of duty by

KUKM. Breach of duty by KUKM applies equally to a statutory representative or auxiliary person of KUKM.

KUKM is entitled to reschedule, curtail, extend, close or partially close for a period or cancel an event on the grounds of extraordinary circumstances beyond the control of KUKM. In such justified, exceptional cases and in any circumstances beyond the control of KUKM, in particular in cases of force majeure, licencing requirements or statutory prohibitions, the customer has no claim to a reduction in the contractually agreed price or compensation.

If an event is cancelled on grounds named above, a refund of the contract price is limited to that not yet exhausted by KUKM or to the funds which KUKM has received as the surrogate of a third party. The remaining disposable funds shall be divided proportionally among the customers. The same applies for the partial cancellation of an event.

KUKM additionally retains the right to reschedule the event within one year following the original contractually agreed date under the same conditions. In such a case, the customer is neither entitled to withdraw or cancel this contract nor to a reduction in or return of remuneration. Entitlement to compensation by the customer is only permissible insofar as there is wilful or gross breach of duty by KUKM or an auxiliary person of KUKM involved in the cancellation of the event.

If KUKM is responsible for cancellation of the event, the customer does not owe the contract price or part of the contract price. Claims for compensation from KUKM on these grounds are only permissible insofar as there is wilful or gross breach of duty by KUKM or an auxiliary person of KUKM.

Breach of duty claims by the customer in connection with the contract or claims to compensation become invalid after a year. The period of validity begins at the latest on the first day of the month following the date of conclusion of the respective event.

§ 7 - Applicable Law

The contractual relationship between the customer and KUKM is governed exclusively by German law.

§ 8 - Written Form

Any changes or supplements to this contract require written confirmation to be legally effective. This also applies to the written form agreement.

§ 9 - Place of Jurisdiction

Insofar as the customer is a dealer, Berlin is the exclusive venue of jurisdiction for all disputes arising directly or indirectly from the contractual relationship.

As at March 2016